

Tailored to your needs

EDITO

BEST WISHES AND HAPPY NEW YEAR !

The year 2010 almost comes to an end. It's time for our team to thank you for taking part in Eurial's challenges and successes during this year. We wish you all the best for the coming year 2011.

May this bring you satisfaction and happiness both in your business and in your personal life. We will continue, as usual, to do our best to listen to your needs and meet your expectations and we will bring you the innovation the international markets need to grow.

With Best Regards,

Thierry Medico
Key Account Manager
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Eurial news

N°2 - December 2010



SIAL Paris October 2010

The SIAL took place from 17th till 21st October 2010 in Paris. The booth Eurial "Proud of our milk" has been appreciated by a large majority and we have been very busy! This was the opportunity to strengthen the existing relationships with you, our clients, to talk about our future projects. We have also been in touch with new people which will bring us new opportunities.

You have discovered and tasted our new products : **IQF innovations** (see below), **Maestrella pizza cheeses** and many others... We showed in preview the new **range of camembert *Merci Chef!*** that will be launched at the very beginning of 2011: a new brand exclusively dedicated to export markets, with multilingual packs, different formats and an improved shelf life and recipe.

Thank you for your support which has contributed to our success during the SIAL 2010!

NEWS-EXPRESS



Merci Chef !

Discover a new concept, a new brand, new packs with a modern design and a longer shelf life. The range of Camembert is available in 3 formats: camembert 125g, 240g and 30g portions x 8.



NEWS-EXPRESS



IQF new products

Our frozen range is getting bigger and bigger : now we offer you goat cheese with bacon 25g and 15g, mozzarella balls, goat cheese balls, organic goat cheese slices (ripened and unripened), raclette stamps, camembert slices.



You'll find the one you need!
Discover more on our website:
www.eurial-international.com