

Tailored to your needs

EDITO

Ready, Steady, Launch!

At EURIAL, we are working with you every day. From our sales people to our R&D teams and our plants, we want to know your opinions, hear what you need, understand your concerns and allay any worries; we listen to your suggestions, test our products together with you on your turf, taking into account the characteristics of your market. Working with you means inventing, developing, changing, innovating together... and creating new products. DOBLO 70 Maestrella is a perfect example of that.

With Best Regards,

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Eurial news

N°3 - March 2011



Developed just two years ago the Maestrella brand is now sold in multiple formats (diced, grated and cylinders) in over 20 countries. It comes in two basic types:

- 100% mozzarella
- Mix

You know these products already, but you may not know:

Maestrella DOBLO 70

DOBLO 70 is an analogue cheese with 70% mozzarella. It has all the taste and stringy cheese texture of mozzarella and the creaminess of processed cheese. It's perfect to use in hot dishes, works well in all types of ovens and is particularly suited to pizzas and prepared dishes. Guarantees light, even browning.

Its strong dairy taste will liven up your pizzas, savoury pies and quiches and the soft texture means it spreads easily. Doblo 70 is available diced, making it so easy to handle and use on any dish.

Discover this product and even more on www.maestrella.com and ask for samples to test them.

NEWS-EXPRESS



Visit our websites...

Don't miss our newest products, take a look at our product ranges and pick up great recipe ideas. Visit our website <http://en.eurial-international.com>

To see our complete range of Maestrella pizza cheeses, go to www.maestrella.com



NEWS-EXPRESS



FOCUS ON...

The Soignon goat's cheese log - a winner every time!

With 2 million units sold every year, the Soignon 1kg goat log is our N°1 cheese, enjoyed the world over for its texture and typical goaty flavour. Enjoy it....

