

Tailored to your needs

EDITO

As developed in the previous newsletter, IQF is one of the Eurial key challenges.

We've been studying a way to gather and broadcast all the information about IQF in a unique tool and we will have it soon!

A dedicated IQF website will be available in English to give a complete view of our IQF cheeses : all the information you require on benefits, IQF process, recipe ideas...

Discover the new www.iqf-solutions.com website end of September 2011.

With Best Regards,

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Key Account Manager
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Eurial news

N°5 - September 2011

EURIAL at ANUGA 8th to 12th October 2011



With over 6500 exhibitors, **ANUGA** is the world's leading food fair for retail trade, food service and catering markets. This is also the perfect place to discover **the latest trends**. Eurial could not miss the rendez-vous and will have a booth to welcome you (stand C.010 in Hall 10.1). During 5 days, our sales team will be glad to discuss how to develop the business, future challenges, and much more... Do not miss the occasion to discover **our new products** (*Merci chef!* flavoured camemberts, longer shelf life mozzarella, organic goat log,...)

And for the first time, at any time of the day, come to our **Chef's corner** and taste the original and delicious recipes carefully prepared with Eurial products by our Chef Grégory Corman and enjoy the delicious pizzas made by our Pizzaiolo Eric Riem. Let the show starts!

NEWS-EXPRESS



Maestrella DIC mozzarella 1kg log



With its excellent stretching quality, its milky taste and low coloration property when hot - used sliced or shredded - the Maestrella Mozzarella "DIC" 1kg log, packed under vacuum, is ideal either for hot applications (pizzas, paninis) or cold preparations (salads, sandwiches,...)

NEWS-EXPRESS



Flavoured Camembert *Merci chef!*

Merci chef! enlarges its range of soft cheeses to conquer Eastern European markets : we offer now a 100g Camembert in 3 flavours : plain, pepper and mushrooms.

Samples are available from now on. Please ask!

